

DR-2 Disclosure Summary Page**DR-2**

Iowa's Water and Land Legacy		Status:		Filed
Committee Type: Local Ballot Issue		Statutory Due Date	1/19/2011	
County: _NA		Adjusted Due Date		
District: 0		Filed Date	1/19/2011	
Committee Code: 21533		Postmark Date		
Political Party: Not Available		Amendment Date		
Report Date: 2011		Candidate Name:		

Treasurer

Last Name: Ackelson		First Name: Mark		MI: C
Address: PO Box 93176				
City: Des Moines	State: IA	Zip Code: 50393	Phone: 515-288-1846	
E-Mail: mackelson@inhf.org				

Chairperson

Last Name: McMahon		First Name: Sean		MI:
Address: 303 Locust St., Suite 402				
City: Des Moines	State: IA	Zip Code: 50309	Phone: 515-244-5044	
E-Mail: smcmahon@tnc.org				

Statement of Cash On Hand

Cash on Hand at Start of Period	\$37,042.37
Schedule A: Cash Contributions Total	\$45,293.26
Schedule F1: Loans Received Total	\$0.00
Schedule H2: Campaign Property Sales	\$0.00
Sub-Total	\$82,335.63
Schedule B: Expenditure Total	\$82,335.63
Schedule F2: Cash Loan Repayments	\$0.00
Cash on Hand at End of Period	\$0.00

Additional Assets and Liabilities

Loans in Place at Start of Period	\$0.00
Schedule D: Unpaid Bills	\$0.00
Schedule E: In-Kind Contributions	\$52,361.96
Schedule F2: Forgiven Loans	\$0.00
Schedule F2: Outstanding Loans	\$0.00
Schedule G: Consultant Breakdown	No
Schedule H1: Campaign Property Value	\$0.00

Schedule A: Contributions**Sch-A**

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Contribution Date	Contribution Committee ID	Name and Address of Contributor	Relationship To Candidate	Contribution Amount	Fund-Raiser
10/24/2010	Check #	Mainwaring, Brenda 205 Cloverdale Dr Council Bluffs, IA 51503	None	\$50.00	
10/25/2010	Check #	Belin, Laura 1705 Plaza Circle Windsor Heights, IA 50322	None	\$500.00	
10/25/2010	Check #	Downs, Cristi 805 Butler St Melbourne, IA 50162	None	\$100.00	
10/25/2010	Check #	Evans, Thomas 226 S. Main St Granville, OH 43023	None	\$100.00	
10/25/2010	Check #	Hansen, Patricia J 20230 Cardinal Ave Clear Lake, IA 50428-8689	None	\$50.00	
10/25/2010	Check #	Reeder, Kathleen F PO Box 493 Roland, IA 50236	None	\$75.00	
10/25/2010	Check #	Smith, Kelly 300 NW 8th St Earlham, IA 50072	None	\$50.00	
10/25/2010	Check #	Pheasants Forever, Mitchell Co. Chapter #638 18793 Hwy 9 Osage, IA 50461	None	\$500.00	
10/26/2010	Check #	Ducks Unlimited 10075 208th St W Lakeville, MN 55044	None	\$31,000.00	
10/27/2010	Check #	Duvick, Selma 9225 Cascade Ave Apt 2310 West Des Moines, IA 50266	None	\$500.00	
10/27/2010	Check #	Kline, Donald 909 S 12th Ave Washington, IA 52353-1319	None	\$25.00	
10/27/2010	Check #	Lovell, Janet 545 N Shore Dr Clear Lake, IA 50428-1342	None	\$1,000.00	
10/27/2010	Check #	Meadows, Bill 1615 M St. NW Washington, DC 20036	None	\$5,000.00	

Schedule A: Contributions**Sch-A**

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10/27/2010	Check #	Oakley, Brice C 4004 Grand Ave #302 Des Moines, IA 50312-2740	None	\$100.00	
10/28/2010	Check #	Iowa Park & Recreation Association 1534 Penrose St Grinnell, IA 50112-1203	None	\$250.00	
10/29/2010	Check #	Cashatt, Darcy 61868 560th St Lewis, IA 51544	None	\$50.00	
10/29/2010	Check #	Hagedorn, Viola 13367 253RD AVE Spirit Lake, IA 51360-7153	None	\$50.00	
10/29/2010	Check #	Hayes, Patrick 967 Riker St Dubuque, IA 52003	None	\$10.00	
10/29/2010	Check #	Shirley, Marvin S 19001 Lexington Rd Minburn, IA 50167-8146	None	\$50.00	
10/29/2010	Check #	Thelen, Monica 2018 34th St Des Moines, IA 50310	None	\$25.00	
11/1/2010	Check #	Avenson, Donald D 30 Maplewood Dr Oelwein, IA 50662-1102	None	\$100.00	
11/1/2010	Check #	Ford, Diane 2803 46th St Des Moines, IA 50310	None	\$100.00	
11/22/2010	Check #	Campaign Communication Solutions 3675 S. Rainbow Bl., Suite 107-548 Las Vegas, NV 89103	None	\$4,745.71	
12/9/2010	Check #	Garner Printing 1697 NE 53rd Ave Des Moines, IA 50313	None	\$862.55	

Total Regular Contributions	\$45,293.26
Total Fundraiser Contributions	\$0.00
Grand Total All Contributions	\$45,293.26

Schedule B: Expenditures

Sch-B

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Expenditure Date	Expenditure Committee ID	Expenditure Name & Address	Purpose	Expenditure Amount
10/25/2010	Check # N/A	Stones' Phones, Inc. 41750 Rancho Las Palmas Drive Suite E-3 Ranch Mirage, CA 92270	Other Expenditure	\$35,920.95
Paid Phone Program				
10/26/2010	Check # N/A	Mundy Katowitz Media, Inc. 1322 G St, SE Washington, DC 20003	Other Expenditure	\$3,500.00
Media purchasing, Google Ads				
10/27/2010	Check # N/A	Stones' Phones, Inc. 41750 Rancho Las Palmas Drive Suite E-3 Ranch Mirage, CA 92270	Other Expenditure	\$3,092.67
Paid Phone Program				
10/28/2010	Check # N/A	Mundy Katowitz Media, Inc. 1322 G St, SE Washington, DC 20003	Other Expenditure	\$1,000.96
Media Buy - Mason City Market				
10/29/2010	Check # N/A	Grassroots Consulting 411 60th Street Des Moines, IA 50312	Other Expenditure	\$3,500.00
Salary/Consulting/Campaign Management				
10/29/2010	Check # N/A	Grassroots Consulting 411 60th Street Des Moines, IA 50312	Other Expenditure	\$868.58
Expenses - Mileage				
10/31/2010	Check # N/A	Rosalyn Lehman 500 N. Pleasant Hill Blvd Pleasant Hill, IA 50327	Other Expenditure	\$5,613.99
Salary/Consulting + Expenses				
10/31/2010	Check # N/A	TransFirst Merchant Services 371 Centennial Pkwy Louisville, CO 80027	Other Expenditure	\$19.93
Bank/Transaction Processing Fees				
11/4/2010	Check # N/A	Creative Leap, Inc. 10200 Hickman Court Ste. 100 Clive, IA 50325	Other Expenditure	\$250.00
Web Design				

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11/4/2010	Check # N/A	NGP Software, Inc. 1225 Eye St. N.W. Washington, DC 20005	Other Expenditure	\$750.00
Fundraising Database Software				
11/9/2010	Check # N/A	Link Strategies 303 Locust St., Ste 402 Des Moines, IA 50309	Other Expenditure	\$12,000.00
General Media Consulting - Oct/Nov				
11/15/2010	Check # N/A	Odd Numbered Graphics 3206 Iola Ave Des Moines, IA 50312-3620	Other Expenditure	\$210.00
Web banner ads				
11/18/2010	Check # N/A	Grassroots Consulting 411 60th Street Des Moines, IA 50312	Other Expenditure	\$2,000.00
Campaign wrap-up, consulting				
11/18/2010	Check # N/A	Rosalyn Lehman 500 N. Pleasant Hill Blvd Pleasant Hill, IA 50327	Other Expenditure	\$1,866.19
Campaign wrap up, consulting				
11/30/2010	Check # N/A	TransFirst Merchant Services 371 Centennial Pkwy Louisville, CO 80027	Other Expenditure	\$930.94
Merchant services, bank processing fees				
11/30/2010	Check # N/A	Wells Fargo Financial 666 Walnut Street Des Moines, IA 50309	Other Expenditure	\$378.03
Banking fees/charges				
12/2/2010	Check # N/A	Grassroots Consulting 411 60th Street Des Moines, IA 50312	Other Expenditure	\$3,500.00
Post-Election analysis, campaign close out, consulting				
12/29/2010	Check # N/A	TransFirst Merchant Services 371 Centennial Pkwy Louisville, CO 80027	Other Expenditure	\$7.32
Processing Fees				
12/29/2010	Check # N/A	USPS 500 Hickman Road Waukee, IA 50263	Other Expenditure	\$88.00
6 Months PO Box				

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12/29/2010	Check # N/A	Wells Fargo Financial 666 Walnut Street Des Moines, IA 50309	Other Expenditure	\$66.29
banking fees				
12/31/2010	Check # N/A	The Conservation Campaign 33 Union St, 5th Floor Boston, MA 02108	Other Expenditure	\$6,771.78
Charitable contribution, closing of campaign account				

Total Amount	\$82,335.63
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Schedule E: In Kind Contributions

Sch-E

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Date	Name & Address of Contributor	Relationship to Candidate *(if applicable)	Description of in Kind Contribution	Estimated Fair Market Value	"X" for Fund-Raiser
12/31/2010	Des Moines Audubon Society 9871 Lincoln Avenue Clive, IA 50325	None	Printing & Reproduction December Newsletter article	\$20.00	
12/31/2010	Ducks Unlimited, Inc. 2525 River Road Bismarck, ND 58503	None	Miscellaneous or Unitemized Staff, mileage, advertising and postage	\$6,862.98	
12/31/2010	Indian Creek Nature Center 6665 Otis Rd SE Cedar Rapids, IA 52403-9803	None	Salary & Gratuity writing news item	\$300.00	
12/31/2010	Iowa Environmental Council 521 E Locust St # 220 Des Moines, IA 50309	None	Miscellaneous or Unitemized staff	\$649.00	
12/31/2010	Iowa Natural Heritage Foundation 505 Fifth Ave., Suite 444 Des Moines, IA 50309	None	Miscellaneous or Unitemized Staff, travel and publications	\$13,941.89	
12/31/2010	Pheasants Forever, Inc 1783 Buerkle Cir Saint Paul, MN 55110	None	Miscellaneous or Unitemized staff and publications	\$3,760.00	
12/31/2010	The Conservation Campaign 33 Union St 5th Floor Boston, MA 02108	None	Salary & Gratuity	\$2,434.63	
12/31/2010	The Nature Conservancy of Iowa 303 Locust St. Des Moines, IA 50039	None	Salary & Gratuity staff, benefits, overhead	\$19,748.34	
12/31/2010	The Nature Conservancy of Iowa 303 Locust St. Des Moines, IA 50039	None	Miscellaneous or Unitemized travel, communications, postage, printing	\$1,279.68	

Schedule E: In Kind Contributions

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Date	Name & Address of Contributor	Relationship to Candidate *(if applicable)	Description of in Kind Contribution	Estimated Fair Market Value	"X" for Fund-Raiser
12/31/2010	Trust for Public Land 306 North Monroe Tallahassee, FL 32301	None	Travel travel	\$805.12	
12/31/2010	Trust for Public Land 306 North Monroe Tallahassee, FL 32301	None	Salary & Gratuity staff costs	\$2,560.32	

Total Estimated Fair Market Value	\$52,361.96
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